

Subject Code: MB915

MBA I Semester [R09] Regular Examinations, February 2011

Business Environment

Time: 3 Hours

Max Marks: 60

**Answer any FIVE questions All questions carry EQUAL marks,
Question No:8 (case study)is compulsory**

1. Briefly explain 1956 industrial policy.
2. (a) Explain the importance of mixed economic systems.

(b) What is the difference between Central Planning and People's Planning?
3. Explain the mechanism of Disinvestment in a Public Sector organization.
4. (a) Explain various items in public revenue and expenditure.

(b) Critically analyze the recent fiscal policy of Government of India
4. Explain the relationship between the economic policy and balance of payments.
5. Discuss the importance of bilateral and multilateral trade agreements and its implications.
6. What do you mean by dumping and antidumping and discuss its relevance in international trade.
7. (a) Briefly explain the Essential Commodities Act 1955.

(b) Explain the role of EXIM Bank

8. Case Study:

Persistent pressure from the Disinvestment Commission and left parties had obviously forced the government into providing more operational autonomy to nine 'select' public sector enterprise-navratnas. Almost as though to cover up the fact that none of the five reports by the commission have even begun to be implemented, the industry ministry had diverted attention by granting freedom to the navratnas.

A quick memorandum, with the laudable objective of turning these navratnas into global giants capable of withstanding international competition was issued. The freedom granted by it includes, among others, to enter into strategic alliances or technology and financial joint ventures with equity investment up to Rs. 200 crore in a single project, incur capital expenditure of purchasing technology or new items, open offices in India and abroad, create or wind-up posts up to director levels and raise debt from the domestic capital market.

Questions:

- a) What does this new freedom actually mean to the navratnas?
- b) Name the nine public enterprises which are provided the operational autonomy under navratnas policy?
- c) Examine the role of public sector in the light privatization movement under way.
